

# FAUZI RIZKY UTAMA

## WEB & WORDPRESS DEVELOPER

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Bandung, Indonesia

I'm a web developer specializing in high-quality websites, from WordPress and Shopify to fully custom-coded solutions. I build scalable, user-friendly digital experiences aligned with business goals. I also developed my own business website, [gowedding.my.id](http://gowedding.my.id) and [shareinvitation.et](http://shareinvitation.et), gaining hands-on experience in digital branding, SEO, and user experience.

## PROFESSIONAL EXPERIENCE

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### PT. Contromatic Prima Mandiri, Wordpress Specialist - Tangerang Jan 2026 - Present

- Developed and managed multiple corporate WordPress websites, including redesigns, feature enhancements, maintenance, and performance optimization.
- Executed technical SEO, analytics implementation, and conversion tracking using GA4, GTM, Search Console, and industry-leading SEO tools.
- Partnered with marketing stakeholders to support digital campaigns, create performance dashboards, and drive continuous website growth.

### Bitsof.id, Web Developer - Jakarta Jun 2023 - Aug 2025

- Developed and maintained client websites using WordPress, Shopify, Next.js, and Apiato (PHP).
- Collaborated with designers, PMs, QA, and developers to deliver scalable web solutions.
- Improved website performance, user engagement, and client outcomes.

## PROJECTS

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### Grant Aviation, Bitsof.id Project - USA

- Built a custom WordPress website using Sage (Blade), TailwindCSS, and ACF.
- Integrated homepage booking form with an external system and implemented a dynamic, interactive route map to enhance user experience and booking efficiency.

### Core Plus Aerospace, Bitsof.id Project - USA

- Developed a custom WordPress website with Sage (Blade), TailwindCSS, and ACF.
- Created a searchable interactive map for schools and districts, and a filterable resources page, enabling users to find resources efficiently and interactively.

## EDUCATION

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### Sunan Gunung Djati State Islamic University Bandung Sep 2018 - Dec 2022

Bachelor of Engineering - BE, Informatics, 3.80/4.00

- Thesis: Sentiment Analysis Regarding the Name of 'Nusantara' in Indonesia's New Capital City Using Convolutional Neural Network
- Recipient of Bank Indonesia Scholarship (2020–2022) for academic excellence and leadership.
- 1st place, Saintek Entrepreneurship Training & Competition (SETC) 2021.
- Active in committees: GenBI events, ASUS Campus Elite.
- Mentor, Monitor 2019 program.

## ADDITIONAL INFORMATION

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- **Technical Skills:** WordPress, Shopify, PHP, Blade, Laravel, Next.js, HTML5, CSS3, TailwindCSS, Bootstrap, JavaScript, jQuery, MySQL, API integration, ACF, Elementor, Crocoblock, WPBakery, Woocommerce, SEO, Google Analytics, Google Search Console, Google Analytics
- **Soft Skills:** Problem Solving, Communication, Adaptability, Time Management, Teamwork
- **Languages:** Indonesian (Native), English (Beginner)